

*The Community Foundation of West Texas*

# 2024 HERO'S LUNCHEON

*honoring*

# JOHN ZWIACHER

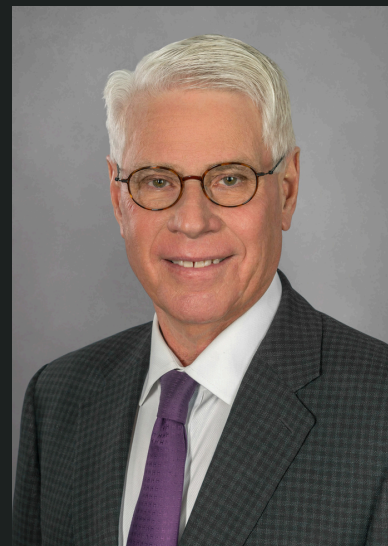
## **SPONSORSHIP OPPORTUNITIES**

October 3, 2024 | 11:30am - 1:00pm

Overton Hotel Conference Center

# A LITTLE BIT ABOUT THE HERO...

John D. Zwiacher is the third generation of Scoggin-Dickey started working for the family business in 1977. He graduated from High School in Lubbock, TX and subsequently graduated from Texas Tech University with a degree in Accounting. He then worked at Arthur Anderson Security firm for three years in Dallas, TX. He achieved his C.P.A. certificate. He returned to Lubbock to sell cars at Scoggin-Dickey in 1977. He had numerous positions in the dealership, first as a sales associate, then Finance & Insurance Manager, Used Car Manager, New Vehicle Manager, Controller, managed and oversaw parts sales & inventory, General Manager, & has been a Dealer since 1983. Scoggin Dickey will celebrate being in business 95 years this summer. John has been married to Ann for 50 years this coming August 2024. He has a daughter named Jackie who is married to Sammy and a son named David who is married to Emily. He has 5 grandchildren who he adores and loves spending time with Hudson (9), Carson (8), Grayson (7), Preston (5) and Blaire (3).



## **AUTOMOBILE RELATED ASSOCIATIONS & COMMITTEES**

- Nominee for the Time Quality Dealer Award for 2016 for the State of Texas
- Elected to the Regional & National Dealer Council for GM
- Various advisory boards for GM
- National Dealer Fixed Operations Board
- Past President of the Board of Lubbock New Car Dealer Association
- Past Chairman of The West Texas Buick Advertising Association
- Currently is Chairman of the West Texas Chevy Association
- Current Chairman of South Plains College Auto-Tech Committee (20 yrs)
- Former Chairman of Texas Automobile Dealer Association (TADA) 2013
- Former Chairman of the Legislative Committee (TADA)
- Served on the Board & Executive Committee (TADA)

## **NON PROFIT VOLUNTEER INFORMATON**

- Board Member and Chairman of Lubbock Chamber of Commerce (1989-1995)
- Board Member (2009-2015) and Chairman (2013-2014) of Covenant Health Systems
- Board Member and Chairman of Audit Committee for the City of Lubbock (2006-2010)
- Board Member, Executive Committee, and Chairman of the Planning Council of the United Way (1986)
- Community Development Board-Economic Development for the City of Lubbock (1985)
- Former Board Member and Chairman of the Presidents Council and Chancellor's Council of Texas Tech University (1992-1993, 2010-2012)
- Advance Gifts and General Lay Chairman of the Diocese Catholic Appeal for the Bishop of the Lubbock Diocese (2 terms)
- Member of the Finance Committee of Christ the King Catholic Church (1990-Present)
- Board Member of the South Plains Fair and Former Chairman of the Board (2005-Present)
- Distinguished Alumnis Leadership Lubbock-Lubbock Chamber of Commerce (1995-1996)
- Chairman Comprehensive Plan 2040 Advisory Committee- City of Lubbock (2017-2019)
- Chairman of the United Way Campaign for 2023.
- Lifetime Achievement Award given by The Volunteer Center of Lubbock

*If you have questions, please call Michelle Tosi-Stephens, Vice President of Development & External Affairs, at (806) 762-8061.*

# PAST HONOREES

We choose Hero's Luncheon honorees based on their impactful contributions to Lubbock and the South Plains. John Zwiacher embodies the essence of the Hero's Award. Since 1998, endowments in honor of these heroes have funded numerous community projects and nonprofits.



Robert Taylor  
2023



Bass Family  
2019



Kent Hance  
2018



Linda & George  
McMahan  
2017



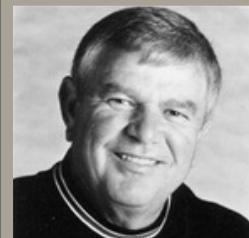
Bill & Mary Louise  
Kingsbery  
2016



Alan & Sandy Henry  
2015



Minnie & Arch  
Underwood Family  
2014



Spike Dykes  
2013



Marciano & Martha  
Morales  
2012



Walter & Ora  
Alderson Family  
2011



Gary Lawrence  
2010



J.C. Chambers  
2009



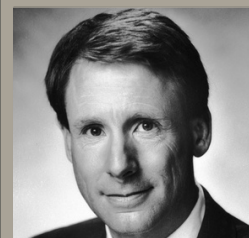
Karin McCay &  
Abner Euresti  
2008



Carolyn Lanier  
2007



U.S. Senator Kay  
Bailey Hutchison  
2006



Texas Senator  
Robert Duncan  
2005



Carolyn & Delbert  
McDougal  
2004



United Supermarkets  
2003



Chancellor  
John T. Montford  
2002



Sculptor  
Glenna Goodacre  
2001



Congressman  
Larry Combest  
2000

# 2024 HERO'S LUNCHEON SPONSORSHIP OPPORTUNITIES

October 3, 2024 | 11:30am - 1:00pm | Overton Hotel Conference Center

## PLATINUM SPONSOR - \$50,000

- Title sponsor for Hero's Luncheon (i.e., The Community Foundation of West Texas and "your name" present the 2024 Hero's Luncheon honoring John Zwiacher)
- Presentation of Hero's Award to John Zwiacher
- Participation in Press Conference Announcement of John Zwiacher as the 2024 Hero
- Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- Speaking role at Hero's Luncheon
- Prominent recognition in Hero's Luncheon materials and signage, including registration signage, event program, website with clickable link, social media recognition, and video presentation.
- Premium seating - 2 tables of 10
- 20 invitations to VIP reception
- 2 teams (of 4) in the 2024 (August) Friends of the Foundation Golf Tournament

## DIAMOND SPONSOR - \$25,000

- Participation in Press Conference Announcement of John Zwiacher as the 2024 Hero
- Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- Speaking role at Hero's Luncheon
- Prominent recognition in Hero's Luncheon materials and signage, including registration signage, event program, website with clickable link, social media recognition, and video presentation.
- Premium seating - 2 tables of 10
- 15 invitations to VIP reception
- 1 team (of 4) in the 2024 (August) Friends of the Foundation Golf Tournament

## EMERALD SPONSOR - \$10,000

- A VIP Reception Title Sponsor
- Acknowledgment at Press Conference Announcement of John Zwiacher as the 2024 Hero
- Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- Prominent recognition in Hero's Luncheon materials and signage, including registration signage, event program, website with clickable link, and social media recognition
- Recognition at Luncheon - AV, acknowledgment from stage and printed in event program
- Premium seating - 1 table (of 10)
- 10 invitations to VIP reception

## RUBY SPONSOR - \$5,000

- Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- Recognition on social media
- Recognition at Luncheon - AV, acknowledgment from stage and printed in event program
- Seating - 1 table (of 10)
- 8 invitations to VIP reception

## SAPPHIRE SPONSOR - \$3,000

- Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- Recognition at Luncheon - AV, acknowledgment from stage and printed in event program
- Seating - 1 table (of 10)
- 4 invitations to VIP reception

## TOPAZ SPONSOR - \$1,500

- Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- Recognition in event program
- Half table at Hero's Luncheon - seating (for 5)
- 2 invitations to VIP reception

## PEARL SPONSOR - \$500

- Recognition in event program
- 2 seats at Hero's Luncheon

# SPONSOR CONFIRMATION FORM

## CONTACT INFORMATION

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Phone Number (Day): \_\_\_\_\_ Phone Number (Cell): \_\_\_\_\_

## SPONSORSHIP LEVEL

Please check a box below to choose your sponsorship level.

**Platinum Sponsor - \$50,000**

Title sponsor for Hero's Luncheon, presentation of award to John Zwiacher, two tables (of 10) in prominent location at luncheon, participation in press conference, speaking role at luncheon, prominent recognition in materials and signage, 20 invitations to VIP reception, and 2 teams (of 4) in the 2024 (August) Friends of the Foundation Golf Tournament

**Diamond Sponsor - \$25,000**

Two tables (of 10) in prominent location at luncheon, participation in press conference, speaking role at luncheon, prominent recognition in materials and signage, 15 invitations to VIP reception, and 1 team (of 4) in the 2024 (August) Friends of the Foundation Golf Tournament

**Emerald Sponsor - \$10,000**

One table (of 10) in prominent location at luncheon, a VIP reception title sponsor, acknowledgment at press conference, acknowledgment at luncheon, prominent recognition in materials and signage, and ten invitations to VIP reception

**Ruby Sponsor - \$5,000**

One table (of 10) in prominent location at luncheon, recognition in materials and signage, acknowledgment at luncheon, and eight invitations to VIP reception

**Sapphire Sponsor - \$3,000**

One table (of 10) at luncheon, recognition in materials and signage, and four invitations to VIP reception

**Topaz Sponsor - \$1,500**

Half table (for 5) at luncheon, recognition in invitation and program, and two invitations to VIP reception

**Pearl Sponsor - \$500**

Two seats at luncheon and recognition in program

## PAYMENT INFORMATION

Please Invoice Me     Check is Enclosed     Charge My Credit Card \$ \_\_\_\_\_

American Express     MasterCard     Visa     Discover

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Make checks payable and return to: Community Foundation of West Texas, 6102 82nd Street, Suite #8b, Lubbock, TX 79424.

Please remit payment by September 24, 2024.

For more information, contact Michelle Tosi-Stephens at (806) 762-8061, or michelle@cfwtx.org.

*The Community Foundation of West Texas is a 501(c)(3) organization. A portion of your contribution will be tax deductible.*

# ABOUT THE COMMUNITY FOUNDATION OF WEST TEXAS

In the 100-year-old tradition of community foundations across the country, the Community Foundation of West Texas, founded in 1981, is making a permanent impact on quality of life for all in Lubbock and the South Plains region. Through both endowed and non-endowed funds, donors support charitable purposes of their choosing. The Foundation stewards the gifts placed in its care with an eye toward permanence and growth, from the investment earnings in 2023, the Foundation awarded more than three million dollars in grants and scholarships!

As a philanthropic leader, the Community Foundation of West Texas seeks solutions and promotes innovation across a broad array of issue areas including arts and culture, education, civic and community, health and human services. We believe the success of this region requires visionary community leadership, innovation, and a commitment to the common good.


## BOARD OF DIRECTORS


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- Dawn Moore - Personnel Chair
- Mark Bass - Investment Chair
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- Chad Inderman
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- Diann Windham - Post-Garza County Endowment
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Community Foundation of West Texas  
6102 82nd Street, Suite #8b  
Lubbock, TX 79424  
(806) 762-8061 | [www.cfwtx.org](http://www.cfwtx.org)

Since 1981, The Community Foundation of West Texas has harnessed the collective generosity of thousands of donors to create opportunities, tackle problems, and partner with nonprofits to take on our community's most critical work.

1st Way Of Eugene Inc // Abernathy High School // Abilene Christian University // Alderson Elementary // All Saints Episcopal High School // All Saints Episcopal School // Alstrom Angels Corp. // Alzheimer's Disease And Related Disorders Association Inc // Amarillo Area Foundation Inc // Amarillo Children's Home // Amarillo United Citizen's Forum // American Association of University Women - Lubbock // American Cancer Society, High Plains Division Inc. - Panhandle Region // American Foundation For Suicide Prevention // American Wind Power Center // Angelo State University // The Armed Services YMCA // Asbury Theological Seminary // Austin Street Church of Christ Food Pantry // Backyard Mission // Bailey County Senior Citizens Center // Ballet Lubbock // Baptist Community Services // Baylor University // Big Brothers Big Sisters // Bill's Backpacks // Breedlove Foods, Inc. // Bridges To Life (BTL) // Brittanys And Devins Angels // Brownfield Independent School District // Brownfield Senior Citizens Center // Buckner Children and Family Services // Cable Natural History Museum Inc // Cal Farley's Boys Ranch // Calebs Closet // Capitol Elementary // Caprock Cultural Association // CASA of El Paso // CASA of the South Plains, Inc. // Cathelene Thomas Elementary School // Catholic Charities - Diocese of Covington // Catholic Charities Family & Community Services // Catholic Charities Of Northwest Florida Inc // Catholic Charities Of The Archdiocese Of Milwaukee, Inc. // Catholic Charities of the Diocese of Pittsburgh, Inc. // Catholic Charities, Diocese of Lubbock, Inc. // Catholic Foundation of the South Plains // Central Plains Center for MHMR // Central Texas Food Bank Inc // Chamber Of Commerce Levelland Area // Children's Advocacy Center of the South Plains, Inc. // Children's Home of Lubbock // Christ Our Savior Lutheran // Christian Assistance Ministry // Christian Relief Fund // City of Levelland - Main Street Program // City of Lubbock - Animal Services // City of Plainview // City of Sundown Library // Coe College // College Heights Food Pantry (formerly Stonebridge Fellowship Food Pantry) // Communities in Schools on the South Plains, Inc. // Community Foundation of Abilene // Community Foundation of West Texas // Community Health Center of Lubbock // Community Recovery Center // Compassionate Care Pregnancy Center // Congruous Access // Cops For Kids Christmas // Cornell University // Cotton Center ISD // Covenant Health System Foundation // Covenant School of Nursing // Covenant School of Radiology // CrossView Christian Camp // Dalhart Senior Center // Dickens County Historical Commission // Diocese of Lubbock // Doctors Without Borders // Downtown Women's Center // South Plains College // Early Learning Centers of Lubbock, Inc. // East Lubbock Art House // East Lubbock Resident Owned Business Initiative // Emory University Office of Financial Aid // Ervin Elementary // Estacado High School // Eternal Word Television Network // Family Guidance & Outreach Center of Lubbock, Inc. // Family Promise of Lubbock, Inc. // FiberMax Center for Discovery // First Image // First United Methodist Church of Post // First United Methodist Church of Brownfield // First United Methodist Church-Crosbyton // Foothills Celebrations // Found Mission // Freedom In Jesus Ministries Inc // Friends of the Lubbock Public Library // Frisco Family Services Center // From Texas With Love // Garza County Trailblazers // General Board of Global Ministries // Girl Scouts of Texas Oklahoma Plains Council - Post Girl Scouts // Girl Scouts of the Texas Oklahoma Plains // Grey Edges // Grinnell College // The Guidance Entrepreneurship And Outreach Center // Habitat For Humanity International Inc // Harvard University - Student Accounts // Haven Animal Care Shelter // Help Me See Inc // High Point Village // Hockley County Senior Citizens Association // Hockley County VOICES Community Coalition // Hodges Elementary School // Homes for Our Troops // Hope House Of Plainview Inc // Hope Pregnancy Clinic // Hospice of Lubbock // Hunger Plus Inc // Huntington's Disease Society of America // Idisciple Ministries Inc // The Inside Out Foundation // Sofia University // Jayne Ann Miller Elementary School // Jose S. Ramirez Elementary School // Kat's Alley Cats // Kingdom Come Ministries // Lakeridge Methodist Church // Las Cruces Public Schools Foundation // LCHD Foundation // Legal Aid of NorthWest Texas // Legal Aid Society of Lubbock, Inc. // Levelland Academic Beginning Center // Levelland Academic Beginnings Center // Levelland Animal Friends // Levelland Christian School // Levelland High School // Levelland Independent School District // Levelland Intermediate School // Levelland Middle School // LiftFund // Literacy Lubbock // Live Oak Community Church // Llano Estacado Silver Star Board // Lockney Elementary School // Los Hermanos Familia // Louise Hopkins Underwood Center for the Arts // Louisiana State University // Love The Hub Inc // Lubbock Area United Way // Lubbock Arts Alliance // Lubbock Children's Health Clinic // Lubbock Christian Schools // Lubbock Christian University // Lubbock Community Theatre // Lubbock Compact // Lubbock County Drug Court Support Foundation // Lubbock Dream Center // Lubbock Experience Incorporated // Lubbock Habitat for Humanity // Lubbock High School // Lubbock Home Ministries // Lubbock Impact // Lubbock Independent School District // Lubbock Independent School District-O.L. Slaton Middle School Band // Lubbock Lions Club Clem Boverie Foundation // Lubbock Meals on Wheels, Inc. // Lubbock Memorial Arboretum Foundation // Lubbock Monterey Chapter of Ambucs // Lubbock Moonlight Musicals // Lubbock Entertainment and Performing Arts Association // Lubbock Roots Historical Arts Council // Lubbock State Supported Living Center - Volunteer Services Council // Lubbock Women's Club Historical Foundation // Lubbock Symphony Orchestra // Lubbock-Cooper High School // Make-A-Wish Foundation of North Texas // March of Dimes // Massachusetts Institute of Technology // Matador Motley County Volunteer Fire Department // Mater Dei Radio // McMurry University // McNay Art Museum // Mercy Retreat Center // Methodist Children's Home // Mighty Oak Assembly of God // Morris Safe House // New Deal Elementary School // New Legacy Home for Women // New Mexico Junior College Foundation // New West Contemporary Art Museum Plainview (CAMP) // Northwoods Humane Society // Nurturing Center // Oak Ridge Elementary // Oklahoma State University // One Accord Fellowship // OneVoice Home // Open Door // P.E.T.S. Clinic of Lubbock // Pacific Pregnancy Clinic // Pallottine Missionary Center Irish Province // Panhandle Community Services // Parkridge Pregnancy Center // Paul's Project // Paws Pet Adoption of Plainview // Penn Foster Online College // Permian Basin Adult Literacy Center Inc // Phi Beta Kappa // Plainview Cancer Support Group in Partnership with the City of Plainview // Plainview Civic Music Association // Plainview Community Concert Association // Plainview Downtown Restoration Inc. // Plainview Education Foundation Inc // Plainview Intermediate School // Planned Parenthood Of Greater Texas // Post Animal Refuge Center // Post Economic Development Corporation // Post Elementary School // Post Little League Texas Inc // Post-Garza Co Ems // Pregnancy Alternatives Center DBA Obria Medical Clinics Oregon // Pregnancy Care Center Of Grants Pass // Pregnancy Care Centers // The Pregnancy Center // Pregnancy Hope Center // Pregnancy Resource Centers Of Central Oregon // Presbyterian Children's Homes and Services // Pride of West Texas Show chorus Chapter of Sweet Adelines International // Princeton University // Providence Place // Puppies Behind Bars // Purdue University // Ranching Heritage Association // Reclaimed 43 // Refuge Services Inc. // Regenerations Ministries // Republic County FFA // Rescued Animals - Second Chance Inc. // Rice University // Ringtail Ranch Lemur Rescue // Ronald McDonald House // Roosevelt ISD // Roosevelt Jr. High School // Rose-Hulman Institute of Technology // Saint Francis Community Services Inc // Salvation Army of Plainview // Salvation Army of Lubbock // Sam Houston State University // Science Spectrum // Scottish Rite Learning Center // Shallowater High School // Sharp Academy // Shriners Hospital for Crippled Children // Sick Children's Clinic // Slaton Animal Shelter, City of Slaton // Slaton Railroad Heritage Association // Slaton ISD Choir Program // Slaton Ministerial Alliance // Slaton Senior Citizens Center // Smile Train Inc // Smithlawn Home // Smyer Elementary // South Elementary School // South Plains Council of Boy Scouts of America // South Plains Food Bank // South Plains Sweethearts // South Plains Wildlife Rehabilitation Center // Southcrest Christian School // Southern Methodist University // Southern Methodist University - Perkins School of Theology // Southern Utah University // Spur Elementary School // Spur Independent School District // St. Alice Catholic Church // St. Benedict's Chapel // St. Elizabeth's Catholic Church // St. John Neumann Catholic Church // St. John's United Methodist Church // St. Josephs Indian School // StarCare Specialty Health System // Stephen F. Austin State University // Stonebridge Fellowship Food Pantry // Sundown ISD // Talkington School for Young Women Leaders // Tenaciously Teal // Texas A&M Commerce // Texas A&M University // Texas Architectural Foundation // Texas Boys Ranch Foundation // Texas College // Texas Girls and Boys Ranch // Texas Masonic Retirement Center // Texas Scottish Rite Hospital for Crippled Children // Texas State University // Texas Tech Innovation Hub // Texas Tech University Foundation // Texas Tech University - Center for Students in Addiction Recovery // Texas Tech University - Institute for the Study of Western Civilization // Texas Tech University Health Sciences Center // Texas Tech University Health Sciences Center - School of Nursing // Texas Tech University Public Broadcasting - KTTZ // Towards Employment // Trinity Christian Elementary School // Trustees of the University of Pennsylvania // Tunnel to Towers Foundation // Unbound // UMC Foundation // University of Arkansas // University of Dallas // University of Illinois at Urbana Champaign // University of Michigan // University of Montana // University of New Mexico // University of North Texas // University of Oklahoma // University of Texas at Austin // University of Texas at Dallas // University Therapeutic Riding Center // Unpack Incorporated // Upbring // Voice of Hope // Volunteer Center of Lubbock // W. J. Mangold Memorial Hospital Foundation // Wallace Theater // Washington University in St. Louis // Wayland Baptist University - Lubbock Campus // Wee Care Child Center // Wesley Biblical Seminary // Wesleyan Hills United Methodist Church // West Texas A&M University // West Texas Watercolor Society // Wester Elementary // Women's Protective Services // World Wildlife Fund // Wounded Warrior Project // Wrench It Forward Inc. // Yale University // YMCA Plainview // YWCA El Paso del Norte Region // YWCA of Lubbock



The 

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**COMMUNITY  
FOUNDATION**  

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*of West Texas*